TICKER ANNOUNCES PLANS FOR NEXT GENERATION PRODUCTS USING ARTIFICIAL INTELLIGENCE

INVESTORS AND CORPORATES TO BENEFIT

7th July, Mumbai - TickerPlant Limited (Ticker), the largest provider of financial market data, information and analytics from India has announced its plans to foray into artificial intelligence based financial analytics domain. The daylong conference titled *Analytics In Markets (AIM 2018)* was held in Mumbai, jointly organized with Indian Statistical Institute (knowledge partner) and Dhirubhai Ambani Institute of Information & Communication Technology (partner – Technology Institute). Ticker has announced that such offerings will help investors and corporates to capture price movements in financial markets.

Ticker aims to come out with first set of analytical tools using machine learning, artificial intelligence, natural language processing etc. within next few months. Most of such new additions are expected to improve understanding of prices of tradable assets. Such products will become a part of Ticker's flagship product MVT & MVM and will be offered as an additional functionality. Apart from using exchange traded data, sentiments and opinions reflected in social media handles like Twitter, Instagram and Facebook will also be considered for ensuring more refined results.

Dr. Sam Pitroda addressed the gathering as keynote speaker. He emphasized on the role of technology in life and business as well as hoped that India will play a key role in changing the way technology is used today. Dr. Sam Pitroda, who played a leading role in building Indian information industry along with the then prime minister Mr. Rajiv Gandhi, has remained a father figure as far as technology change management is concerned.

Mr. Arindam Saha, Jt. CEO, Ticker said, "Ticker is associated with about 1000 corporates for last 10 years. We are witnessing a huge demand for analytical tools using the latest techniques. Since Ticker was in the market for a long time, dealing with financial data, it's a natural progression for Ticker to get into artificial intelligence etc. based products". **Dr. Diganta Mukherjee**, Indian Statistical Institute (ISI) said that use of sentiment in prediction of financial asset prices has emerged as a key area among market practitioners.

There were about 25 speakers and case study presenters from organizations like **NSE, BSE, Target, Infosys, Annamalai Unicersity, Cere Labs, Aditya Institute of Management, HL Investrade, Skymet, Deutsche Bank, Heckyl, Raoson, Edelweiss, BRIDGEi2i, iRage, NMIMS, Dataval Analytics, Litmass Analytics, IDFC MF and Viacom 18 media**. Ticker has announced that the conference titled Analytics in Markets (AIM) will henceforth be an annual event

About Tickerplant : TickerPlant Limited is one of the leading global content providers in the financial information services industry that integrates and disseminates ultra-low latency data feeds, news and information. Real-time market data and information is distributed in a user-friendly and flexible format on TickerPlant's own state-of-the-art platform as well as on third-party website, including mobile phones, at competitive prices. TickerPlant's adoption of open technology standards allow it to integrate content with rich features and analytical tools, enhancing customer experience though customized delivery and display of data tools.

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